



26 DRESDEN MARATHON

— 25 | 10 | 2026 —

Marathon EXPO 23 & 24/10/2026

26. DRESDEN-MARATHON – be part of it!

As part of the 26th DRESDEN MARATHON, we warmly invite you to become part of our Marathon EXPO. Take the opportunity to present your company, products, and services to a sports-enthusiastic and health-conscious audience – right at the heart of one of Germany's largest running events.

Focus: Endurance Sports and More

At the EXPO, you will meet thousands of running enthusiasts and their accompanying guests.

Exhibitor profile includes:

- Sports equipment & apparel
- Sports medicine, nutrition & health
- Running and sports accessories, tourism & travel
- Sports and health services
- Innovative products and trends

Your benefits as an exhibitor:

- Direct contact with an active target group of approximately 15,000 participants from over 90 nations
- High visitor frequency due to race kit distribution and other central marathon activities
- Attractive exhibition environment in the modern BallsportARENA Dresden

Opening hours of the Marathon EXPO:

Friday, 23/10/2026 | 12:00 p.m. – 7:00 p.m. (Setup: 8:00 – 11:00 a.m.)
Saturday, 24/10/2026 | 10:00 a.m. – 6:00 p.m. (Dismantling: 6:00 – 9:00 p.m.)
Sunday, NO EXPO on Sunday

Admission to the EXPO is, of course, free for all visitors!

Secure your booth now and send the completed registration form to:
expo@dresden-marathon.com

For further information and booking inquiries, our team will be happy to assist you.

Organisation Association

Dresden Marathon e. V.

Executing Agency

Dresdner Laufevents und Touristik GmbH

in cooperation with
creative sportmarketing Dresden

E-Mail: expo@dresden-marathon.com
Web: www.dresden-marathon.com



Registration form on page 2

**Registration form for the Marathon EXPO
of the 26th DRESDEN-MARATHON 23 & 24/10/2026**
(via Mail to expo@dresden-marathon.com)

REGISTRATION DEADLINE: 25 September 2026

I/we would like to book a booth:

Required booth space: _____ m x _____ m

Table (pcs.): _____

Chair (pcs.): _____ (1 chair is already included per booth)

Power supply (230 V / 16 A):

Additionally required: _____

Costs

Exhibition space (for both exhibition days)

up to 16 m² €80.00/m²

more than 16 m² €70.00/m²

Power supply (230 V / 16 A) (for both exhibition days, incl. consumption)

€60.00

Environmental and waste disposal fee

€3.00/m²

One chair per booth is included in the rental price. Additional chairs will be charged at €10.00 each.

Each table will be charged at €17.00. All prices are subject to VAT.

By submitting the binding registration, the General Terms and Conditions of Business

and Participation for the MARATHON EXPO of the 26th DRESDEN MARATHON are accepted.

The terms and conditions are available in german and can be found in the download section at www.dresden-marathon.com

Sender (please print in block letters)

Name: _____ First name: _____

Company / Institution: _____

Street: _____ Postal code / City: _____

Tel. : _____ VAT ID: _____

Email for invoice delivery (PDF): _____

Billing Address (if different from sender)

Company / Institution: _____

Street: _____ Postal code / City: _____

Tel. : _____ VAT ID: _____

Date: _____ Signature / Stamp: _____