



Data Protection Information pursuant to Article 13 of the General Data Protection Regulation (GDPR) regarding participation in the DRESDEN-MARATHON

Data Controller:

Dresdner Laufevents und Touristik GmbH (DLT GmbH)
Magdeburger Straße 2
01067 Dresden
E-Mail: info@dresden-marathon.de
Internet: www.dresden-marathon.de

Purposes of Processing and Legal Basis

We process your personal data for the purpose of registering you for and organising the DRESDEN-MARATHON. This includes the registration of participants, support during the event, collection of the applicable participation fee, and the overall organisation of the event. In particular, this includes compiling participant and results lists, recording race times, issuing printed race results and personalised certificates, and, where necessary, providing medical assistance along the course and in the finish area.

For these purposes, we process the mandatory information you provide as well as any voluntary information, including in particular your first and last name, year of birth, gender, selected race and any relevant race details, contact details, nationality, address, club affiliation, where applicable, and an emergency contact number. The provision of the aforementioned data is required in order to participate in the DRESDEN-MARATHON.

We also record your results (rankings and times) in a results database, which also includes historical results. In addition, we process your data if you have authorised us to collect the participation fee by means of a SEPA direct debit mandate. In such cases, the relevant data can be found on the SEPA mandate form. Alternatively, we process your data for payment processing through an external payment service provider.

The processing is carried out to initiate, administer and facilitate your participation in the DRESDEN-MARATHON and to fulfil contractual obligations pursuant to Article 6(1)(b) GDPR in conjunction with the General Terms and Conditions of Business and

Participation for events organised by Dresdner Laufevents und Touristik GmbH, which you accepted upon registration.

We also process your personal data for reporting purposes and for publishing participant and results lists on our website and social media channels (e.g. Facebook and Instagram). This also includes coverage by third parties in local, regional and national press and print media. For these purposes, we process in particular your first and last name, year of birth, nationality, gender, club affiliation, where applicable, race number and results (rankings and times).

During the event, predictive live tracking may be provided based on split times recorded by the official timekeeper. In addition, for reporting purposes, we process photographs and video recordings of you as well as any interviews recorded during the event.

The processing is based on our legitimate interest pursuant to Article 6(1)(f) GDPR in public relations and reporting on the DRESDEN-MARATHON. As part of the balancing of interests, your interest in confidentiality and our interest in public relations have been duly weighed against each other.

If you provide any additional information voluntarily, such data will be processed on the basis of your revocable consent pursuant to Article 6(1)(a) GDPR.

Newsletter Distribution

If you provide your consent (Article 6(1)(a) GDPR), we will process your email address in order to send you our newsletter regularly. The newsletter contains information about the DRESDEN-MARATHON, merchandise, partners and partner offers, training and nutrition tips, as well as press releases.

The data you provide for the newsletter will be used exclusively by Dresdner Laufevents und Touristik GmbH and will not be disclosed to third parties. Data will only be shared with external service providers where this is necessary for the technical distribution of the newsletter (e.g. an email delivery service acting as a processor pursuant to Article 28 GDPR). Your data will not otherwise be disclosed to partners or any other third parties.

Consent is voluntary and may be withdrawn at any time with effect for the future, for example by using the unsubscribe link included in every newsletter or by contacting us using the contact details provided in the legal notice. Once you have withdrawn your consent, you will no longer receive our newsletter.

Compliance with Legal Obligations

In addition, we process your data to comply with legal obligations pursuant to Article 6(1)(c) GDPR, in particular to fulfil obligations under tax and social security law.

Where further data processing becomes necessary, we will provide you with separate data protection information and, where required, obtain your consent.

Recipients of Personal Data

Within Dresdner Laufevents und Touristik GmbH, access to your personal data is limited to those persons and departments that require it to fulfil contractual or legal obligations.

Your bank account details will be transmitted to the relevant payment service provider and the financial institution involved for the purpose of collecting the participation fee.

Baer-Service GmbH has been engaged to assist with the organisation of the DRESDEN-MARATHON. This includes, in particular, timing, participant management, registration administration and results services, as well as sending you photographs and facilitating the subsequent purchase of event photographs.

Through an event ID provided by the RACE RESULT timing system, Racemap GmbH is granted access to certain participant data (first and last name, age group, race category and split times) in order to generate real-time predictions of race progress.

Sportograf Digital Solutions GmbH acts as our media partner and exclusive photography service provider. Participants are clearly informed that photographs and other recordings will be taken during the event.

If participants voluntarily book additional services or products offered by external providers, we will transmit the personal data required to perform the contract to the respective provider identified during the booking process.

The data will be transferred only to the extent necessary to provide the additional service booked. Depending on the type of service, this may include, in particular, the participant's name, contact details, address, email address, selected race, race number, finish time or other event-related data.

The processing is carried out pursuant to Article 6(1)(b) GDPR for the performance of the respective contract between the participant and the external provider. The provider's applicable data protection information will be made available during the booking process.

Service Providers

We use selected service providers to provide our services. We have entered into data processing agreements with these service providers in accordance with Article 28 GDPR.

Transfers to Third Countries

Personal data will not be transferred to any third country.

Retention Period

Personal data will be deleted as soon as the purpose for which it was processed no longer applies, unless statutory retention periods require otherwise. Where processing is based on consent, the data will be deleted once consent has been withdrawn, unless another legal basis for its continued processing applies.

Rights of Data Subjects

You have the right at any time to request access to, rectification or erasure of your personal data, restriction of its processing, and data portability. You may withdraw your consent at any time with effect for the future.

Where processing is based on legitimate interests, you have the right to object pursuant to Article 21 GDPR.

To exercise your rights, you may contact us at any time using the contact details provided above.

Right to Lodge a Complaint

Pursuant to Article 77 GDPR, you have the right to lodge a complaint with a data protection supervisory authority if you believe that your personal data is being processed unlawfully.